



Back at Pörssi

PostTrade 360° Helsinki is hybrid physical/digital, with an agenda that features 29 speakers through 15 sessions

WEDNESDAY 17 NOVEMBER

08:55 Moderator's opening remarks

Göran Fors, Deputy Head of Investor Services, SEB

09:00 OPENING SESSION: Post Trade Juke Box Jury

- Rediscovering the painful process of strategic decision making
- Beware of the Emperor's new clothes
- Hits and misses

Alan Cameron, Head of Client Line Advisory, BNP Paribas Securities Services

09:30 CASE STUDY: A successful strategic partnership – Part 2 : Monitor and govern

Successful strategic partnerships requires a well-structured monitoring. How is SEB performing a thorough and diligent monitoring? What does the regulator and overseer say?

Moderator: **Niklas Nyberg**, Head of Institutional Global Custody, SEB

Catharina Buresten, Head of Risk Management, Investor Services, SEB

Susanne Öhrn, Information Security & Cyber Risk Manager, SEB

Martin Axelsson, Senior Legal Counsel, SEB

Continues >

Tickets and general event info: posttrade360helsinki.confetti.events

Digital conference, free of charge: hopin.com/events/posttrade-360-helsinki



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Use your phone for your juke box vote

Alan Cameron of BNP Paribas will kick off the conference Wednesday morning – with your help. To transform your phone into your vote button, either ...

- scan the QR code with your phone's camera, or
- go to menti.com and enter voting code 9212 6901.



10:00 Break

10:30 Hackathon – at Euroclear

Alexander Sulaimani, Director, Innovation, Euroclear
Pedro Faleiro Silva, EB/ESES Global Business Solutions – Distributed Portfolio Manager, Euroclear

11:00 KEYNOTE: Broker to custody – an integrated workflow

Integrated execution and asset servicing has traditionally been a focused solution for US investments by retail clients. How is this evolving with greater global focus on costs and can an integrated solution comply with best execution needs?

Gary O'Brien, Head of Bank and Broker Segment Strategy, BNP Paribas Securities Services

11:30 PANEL DEBATE: ESG – babble, bubble or silver bullet?

It is estimated in the market that over USD 40 trillion has already been committed into funds and companies in the ESG space. This is projected, by some, to reach USD 140 trillion by 2025, i.e. 1/3 of all AUM. This is a shift in the sand that cannot be ignored, even if the impact has yet to materialise. This panel will explore and discuss three main topics:

- Consistency (data and scoring) - Asking whether and when the current babble can/will become something uniform and clearly

understood by all market participants?

- Performance - Asking whether the current positive performance of ESG investments is simply a natural bubble created by the inflows of capital – when everyone is buying, the price inevitably goes up, but what happens when the market reaches saturation?
- Impact - Asking whether ESG investment is going to have the impact we expect or hope for? Is it our silver bullet, or are we deluding ourselves. Is the anticipated great wealth transfer to the next generation going to come too late to realise the level of investment and commitment really needed?

Moderator: **Alan Goodrich**, Regional Sales Manager - Benelux, Nordics, Baltics & SEE, ERI BANCAIRE

Panellists:

Stefan Lukacs, Head of Investment Strategy, SEB

Janine Hofer-Wittwer, CFA, Senior Product Manager Sustainability, Financial Information, SIX

Corinne Neale, Global Head of Business Applications, Data & Analytics Solutions, BNY Mellon

12:00 Lunch

13:00 MARKETS: Bond issuance – reaching international investors in a new way

Bjørn Stendorph Crepaz, Head of Issuance Products & Data Analytics, VP Securities, a EURONEXT company

13:30 TECHNOLOGY TALKS

Unleashing the potential of AI in financial services

The range of good use cases for artificial intelligence in financial services is wide. In this session, pick up good advice and get an overview by looking into applications of AI in J.P.Morgan.

Daniel Borrajo, AI Research Director, J.P.Morgan

14:00 CASE STUDY: BNY Mellon plugs in Google to help clients predict settlement fails

It is an illustrative example of what an “open-architecture approach” can lead to. Through the platform hosted by the custodian, market participants can now get access to the pattern-spotting capabilities of the cloud services provider that is most known for its search engine. In this case, the result could be fewer failures and fines – but also unlocked liquidity and operational efficiencies. What could be next?

Victor O'Laughlen, MD, Digital Business Leader, BNY Mellon

15:00 Break

15:30 MARKETS: T + 1 settlement – What happens to my pie?

The T+1 settlement would transform the securities movement across functions in capital markets. This presentation would provide insight into changes in functions such as securities settlement, corporate actions, securities lending and borrowing and equity repo, Prime brokerage funding and impact on balance sheet.

Vinod Jain, Senior Analyst, Capital Markets, Aite-Novarica Group

Continues ➤



Janne Palvalin, Head of Sector & Infrastructure, Nordea Wholesale Banking Operations

Panu Kettunen, Client Relationship Manager, Euroclear Finland
More panellists to be announced

10:15 Break

11:00 MARKETS:

Consolidation in the Finnish asset management industry: What to expect?

Asset management is an integral part of the broader capital markets ecosystem, but it's an intensely competitive business with relatively low entry barriers, global reach, and high stakes. The industry is struggling with profitability as fees are under pressure and business costs are high. Increasing regulatory requirements, ESG demands, emerging technology, and evolving client needs may create further tensions throughout the value chains. One way to tackle some of the challenges is to look for opportunities to support business transformation via M&A activities to acquire capabilities and create synergies. On the other hand, not all roads lead to so-called "hyper-consolidation."

We'll look at the recent M&A and consolidation trends in the asset management business, especially in Finland, to draw insights into the effects of consolidation on the industry and especially investment operations.

Is the current consolidation just transitory, or is there a more fundamental shift happening?

Thomas Brand, Management Consulting Manager, Wealth & Asset Management Nordics, Accenture

11:30 FIRESIDE CHAT: Digital assets operations – Spotlight on a Finnish innovator

Moderator: **Kim Engman**, Senior Director Payments Strategy & Business Development, TietoEVRY
Yichen Wu, CEO & Founder, Tesseract Investments

12:00 Moderator's closing remarks and end of conference

15:50 MARKETS PANEL DEBATE: T+1 settlement

Panellists:

Jani Viskari, Key Relationship Manager, Euroclear Finland

Brendon Bambury, Head of International Clients Relations & Sales, SIX

Alex Kronic, Head of Equities, LCH Ltd
More panellists to be announced

16:30 DIGITAL ASSETS FIRESIDE CHAT: The next chapter

As institutional adoption of digital assets is accelerating, the underlying technology, infrastructure and operational needs will continue to evolve to support the evolving types of digital assets and new use cases. In this panel discussion, we will address the following:

- As the digital assets landscape is one that is constantly evolving, where is the market trending in terms of market participants, infrastructure, and other key developments?
- What will be the next innovations and use cases?
- What are some of the key challenges and/or opportunities for digital assets as the market matures?

Lory Kehoe, Director, Digital Assets & Blockchain, Advanced Solutions, BNY Mellon

Paula Avraamides, MD, Global Client Management, BNY Mellon

17:00 Moderator's closing remarks & networking mingle

Göran Fors, Deputy Head of Investor Services, SEB

THURSDAY 18 NOVEMBER

09:00 CASE STUDY: To Infinity and beyond – journey of replacing the core CSD legacy

Anu Puttonen, Chief Business Officer, Euroclear Finland

09:20 PANEL DEBATE: Finnish post trade market developments

Moderator: **Göran Fors**, Deputy Head of Investor Services, SEB

Panellists:

Saija Korkala, Head of Investor Services Finland, SEB